



The Duke of Edinburgh's
**CARIBBEAN-CANADA
 EMERGING LEADERS'
 DIALOGUES**

MARCH 24 - 30, 2019
 Jamaica Pegasus Hotel

S P O N S O R S H I P O P P O R T U N I T I E S



President
 HRH The Princess Royal, Princess Anne
 Founder & Patron
 HRH Prince Phillip, The Duke of Edinburgh



THE PRESIDENT'S COUNCIL
 of the Duke of Edinburgh's
 Emerging Leaders' Dialogues Canada



ISID
 INSTITUTE FOR THE STUDY
 OF INTERNATIONAL DEVELOPMENT
 INSTITUT D'ÉTUDE DU
 DÉVELOPPEMENT INTERNATIONAL

An influential business and community leader you know firsthand the importance of building capable, ethical leaders for your business and for the Caribbean region. You recognize that true leadership goes well beyond a textbook and involves an understanding of the complexities of our increasingly global world.

Emerging Leaders' Dialogues Canada (ELD) has developed a highly regarded leadership program that focuses on real world experiences, creates dialogue and builds the emotional and intellectual capacity of leaders. Caribbean-Canada Emerging Leaders Dialogues (CCELD) provides an opportunity for professionals from both Canada and the Caribbean to examine the relationship between industry and community across multiple sectors in a real life setting, and to be challenged on their assumptions and preconceived notions of what it takes to be a leader.

The 2019 CCELD program will engage 60 emerging leaders from 15 Commonwealth countries with our academic partners the University of West Indies and the Institute for the Study of International Development, McGill University. Three program themes have been selected in consultation with alumni and Caribbean sector representatives that are vital to the Region's economy:

Green and Blue Economies • Technology and Innovation • Culture and Tourism

Through CCELD's unique learning experience, these leaders will develop key competencies in:

- » **Cultural intelligence**
- » **Complex problem solving**
- » **Ethical decision-making**
- » **Collaborative negotiation**
- » **Inclusion & diversity**
- » **Promotion of innovation**
- » **Conflict management**

They will also:

- » **Deepen** their understanding of cross-sector organizational leadership practices;
- » **Acquire** innovative skills to implement sustainable development techniques within their own organizations;
- » **Disseminate** leadership best practices to their organizations, their colleagues and peers throughout their industries;
- » **Foster** increased economic opportunities and partnerships between Caribbean and Canadian leaders and organizations; and
- » **Become** part of a global inter-generational leaders alumni network spanning business, government, labour and civil society.

You have an opportunity to support Caribbean and Canada leaders as a sponsor of this unique learning dialogue. Your participation will demonstrate your commitment to leadership development learned through real-world experiences across numerous industry sectors. The true impact of your support extends well beyond the number of individuals in this CCELD cohort - the competencies each emerging leader acquires extend to the day-to-day interactions with colleagues in their respective organizations, out to the multiple stakeholders their organization serves, and becomes deeply embedded in their critical thinking which they carry with them as they advance in their careers.

Together, we will build the capable and ethical leaders of the future.

	\$25,000 USD Exclusive Lead Sponsorship (1 available)	\$10,000 USD Gold Level Sponsorship (1 committed) (4 available)	\$5,000 USD Opening Dinner Sponsor; Certificate & Closing Event Sponsor (2 available)	\$2,500 USD Welcome reception; networking breakfasts, lunches and dinners (8 available)	\$2,500 USD Participant Named Scholarships
PRE - EVENT					
All print and digital communications to reference “CCELD Presented By”	✓				
Joint media release/media article disseminated across the Caribbean region announcing Presenting Sponsorship	✓				
Opportunity to nominate an internal emerging leader to join CCELD planning committee and receive a complementary programme registration	✓				
Logo on all e-communications to past alumni, academic partners, industry partners and confirmed participants re: 2019 CCELD programming	✓	✓			Special email announcing scholarship donors & recipients
EVENT ON-SITE					
Logo on participant lanyards	✓				Sponsorship listing on lanyard
Sponsor collateral placement at CCELD orientation session	✓				
Invitation for representative to participate in programme certificate ceremony	✓				
Representative to give sponsor remarks at opening dinner	✓		✓		
Employee engagement volunteer opportunities to support on-site CCELD programming and events	✓	✓	✓		
Invitation to certificate ceremony and closing event	✓	✓	✓		
Sponsor VIP reception with Caribbean & Canadian leaders and study tour representatives prior to opening dinner	✓	✓	✓	✓	
Verbal acknowledgement at opening dinner and/or at sponsored function	✓	✓	✓	✓	Scholarship sponsors acknowledged
Logo on all event signage	✓	✓	✓	✓	Scholarships listed on special signage
POST - EVENT					
CCELD Final Impact Report to be “Presented by”	✓				
Invitation for a representative and guest to attend an exclusive “member/sponsor” recognition dinner and leadership forum with HRH, Princess Anne at Buckingham Palace in London	✓				
Acknowledgement in CCELD Final Impact Report	✓	✓	✓	✓	Scholarship sponsors acknowledged
Stewardship Impact Letter from a 2019 CCELD participant post event	✓	✓	✓	✓	Impact letter from scholarship recipient



CONTACT

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